

## Message Text

UNCLASSIFIED

PAGE 01 MADRID 05209 191618Z

45

ACTION COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 116592

R 191430Z AUG 74

FM AMEMBASSY MADRID

TO SECSTATE WASHDC 9760

UNCLAS MADRID 5209

E.O. 11652: N/A

TAGS: BESP, SP

SUBJ: COMMERCIAL PROGRAMS: FOREIGN BUYER GROUPS TO US

REF: STATE 179191

1. UPON RECEIPT SOME 10 FLYERS OF CHICAGO INTERNATIONAL MACHINE TOOL SHOW, SEPTEMBER 4-13, FROM BRUSSELS STATE OF ILLINOIS OFFICE (SEE MADRID 3376, JUNE 3), COMMERCIAL COMMERCE, TOURIST AGENCIES AND PROFESSIONAL ORGANIZATIONS. NO FLYERS RECEIVED HERE FROM SHOW ORGANIZERS FOR MAILING TO LEADING END-USERS.

2. IBERIA, TWA AND PANAM HAVE REPORTED THAT INTEREST WAS EXPRESSED IN VISITING CHICAGO SHOW BUT NONE OF THE CARRIERS COULD PROVIDE NAMES OF INDIVIDUALS OR COMPANIES. ONCE AGAIN, AIRLINES URGED GREATER LEAD TIME TO ENABLE THEM UNDERTAKE MORE EFFECTIVE PROMOTION CAMPAIGNS FOR MAJOR US EXHIBITIONS.

3. IN ACCORDANCE CAMPAIGN NO 5 OF COUNTRY COMMERCIAL PROGRAM FOR SPAIN FY 75 REQUEST DOC INFORM MADRID NAMES AND ADDRESSES OF SPANISH VISITORS, IF ANY, REGISTERED AT CHICAGO SHOW. EMBASSY WILL THEN FOLLOW UP FOR SALES AGENCY RESULTS.  
RIVERO

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 19 AUG 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1974MADRID05209  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740228-0021  
**From:** MADRID  
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**Office:** ACTION COME  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Channel Indicators:**  
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**Reference:** STATE 179191  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** golinofr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 05 JUN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <05 JUN 2002 by reddocgw>; APPROVED <26 JUN 2002 by golinofr>  
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**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COMMERCIAL PROGRAMS: FOREIGN BUYER GROUPS TO US  
**TAGS:** BEXP, SP  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005